**Who We Are**

**The Academy rest on seasoned scholars, veteran football practitioners and administrators drawn from the local and international scenes. They are all well versed in the art of teaching and coaching the game of football. Some of them work with the State and or the National Football Associations. They have handled both amateur and professional teams at the different levels primary, secondary and at tertiary educational institutions. They have all played football at highest level during their playing days and have been in the administration and coaching business for decades. They are very responsible, reliable, honest and humane has a lot of good feeling and love especially for sports people.   
Our research department discovered that a lot of the youths both boys and girls with lots of talents are from poor homes. They need both moral and financial assistance for development in their chosen sports hence the Academy’s interest to provide access to them at little or no cost as a way of it corporate social responsibility.**

**Home**

**The role of sports in our contemporary world as a cementing force among nations and indeed as the world’s biggest singular social phenomenon can no longer be contested or ignored.  
This is the reason sports development from the grass root is very vital. It is from the grassroot foundation that the players for the amateur clubs, professional clubs and players for the national teams will be found; hence the J.J Sports Academy will focus on talent hunt of Children and Youths across the major competitive sports through the nooks and corners of Nigeria and beyond.  
It is against this back ground that the J. J. Sports Academy & Consult which is basically projected to nurture and improve the sporting endeavors of youths in the country was established.  
To arrive and stay on as world beaters, it is pertinent for our country to improve on our sporting structures. Our attention will be on the following sports Basketball, Table Tennis, Volleyball, Tennis Athletics and football to start with.  
The training and development of our abundant talents as well as raising the level of the management and training crew especially coaches and administrators, doctors, psychologist and teachers of sports, in general are among the Academy’s cardinal objectives.  
The Institution will in addition provide consultancy services to corporate bodies, schools, interested clients in all chosen sports, recreation and relaxation needs, both locally and internationally.  
Services like sports promotion through seminars, workshops and conferences will naturally come under our scheme of activities.  
We can raise, run, build, maintain and manage a very good team for ministries, companies or individuals on request. Yes contact and contract us and you will be happy you did.  
We can raise, build, maintain or and manage a feeder team for professional club. We also assist clubs to screen their incoming players during screening period as a neutral body.  
We are interested in working for or partner any foreign colleges, universities, academies and professional team.**

**The Academy will provide graded basic training programme for raw talents and amateurs across the sports for absorption into suitable clubs and also provide advanced training for professional individuals and teams. We are also poised to provide clubs with coaches who are versed in the art of their chosen sports.  
In other words we manage both players and coaches and we render special and temporary technical assistance to clubs when needed.  Special training will be given to our member coaches to reach international standards.**

**SPONSORSHIP OF SPORTS THROUGH THE ACADEMY**

BENEFIT TO COMPANIES

There is no gain – saying the fact that companies that identify with sports do enjoy effective publicity which impact positively on their rates of return on their investment. Such corporate organizations derive the following additional benefits:

* + General acceptability and loyalty by the public
  + Increased patronage of products and or services
  + Ease of product recognition and competing types
  + Enjoyable of tax retakes of profit

INVITATIONS TO COMPANIES TO PROMOTE SPORTS DEVELOPMENT THROUGH THE ACADEMY

* + Notwithstanding the fore going benefits of promoting sporting activities.
  + Companies  stand a wonderful chance to enjoy more publicity through advertisement of their various products and Logo.  These would be printed on the training bibs and jersey to be used by the youths, (Boys and Girls) as well as coaches.
  + All training venues will be branded by the companies.
  + Regular stories and pictures will be features in newspapers, television and Radio broadcast throughout the country which would be read and watched by millions of readers and viewers.
  + Banners of product samples will be displayed at venues of seminars, clinics, playing grounds, etc.

There is no doubt that with such intense promotional mileage for companies’ products/services, extensive publicity and high-profile visibility will always be higher.  
We feel happy to have introduced to you the cheapest, far reaching and fastest methods of advertising companies products and services.

**Club Management**

**The Institution will in addition provide consultancy services to corporate bodies, schools, interested clients in all chosen sports, recreation and relaxation needs, both locally and internationally.  
Services like sports promotion through seminars, workshops and conferences will naturally come under our scheme of activities.  
We can raise, run, build, maintain and manage a very good team for ministries, companies or individuals on request. Yes contact and contract us and you will be glad you did.  
We can raise, build, maintain or and manage a feeder team for professional club. We also assist clubs to screen their incoming players during screening period as a neutral body.  
We are interested in working for or partner with any local, foreign, individuals, companies, colleges, university academies and professional team.** It is obvious that Nigeria is richly blessed with high quality human resources in sporting and other areas of human endeavor. In spite of inadequate infrastructure our athletes have over the years placed this great country among the best sporting countries in the world.

It is against this back ground that the J.J. sports Academy & Consult which is basically projected to nurture and improve the sporting of youths in the country was established. To arrive and stay on as world beaters, it is pertinent for our country to improve on our sporting structures. Our attention will be on the following sports basketball table tennis volley ball tennis athletics and football to start with. The training and development of our abundant talents as well as raising the level of the management and training crew especially coaches and administrators, Doctors, Psychologist and teachers of sports in general are among the Academy’s cardinal objectives.

The Institution will in addition provide consultancy services to corporate bodies, schools, interested clients in all areas of sports, recreation and relaxation needs, both locally and internationally.

**Footballers’ Management**

**The Academy will provide graded basic training programme for raw talents and amateurs across the sports for absorption into suitable clubs and also provide advanced training for professional individuals and teams. We are also poised to provide clubs with coaches who are versed in the art of their chosen sports.  
In other words we manage both players and coaches and we render special and temporary technical assistance to clubs when needed.  Special training will be given to our member coaches to reach international standards.**

Youth Football Coordinator; we recognize and would not discourage those untrained coaches that control the majority of these kids between ages of 8 & 11 though their forum will be separated. These groups must never be ignored for many reason hence our interest is because it very important for these youth to have a very sound foundation to build on.

Services like sports promotion, youth programmes, seminars, workshops and conferences will naturally come under our scheme of activities.

**CAREER OPPORTUNITIES**

It must be at the back of all JJ Sports Academy Students and staffs mind be it be youths or adults either at primary school, secondary school or higher institution and those preparing to be professional players that sports and education are combinable. In fact our staffs would from time to time be giving counseling, our coaches would attend regular coaching courses, Seminars, work shop etc, locally and internationally according to our schedule and purse. Our PHE students would also have the opportunity to attend referee courses in any of their chosen sports.

Our academy would always give moral and financial support and would also seek for sponsors from individuals, companies, universities etc.

Being a member of this the JJ Sports Academy is a personal discretion for those who want to get to the top of the coaching tree but it is very true that any coach who decides to wade through his or her own ideas will never get to the top of the “coaching tree. He must continuously learn, read football books, articles on football, exchange ideas, travel to watch matches within and outside the state and the country according to his purse time and always compare his know-how with other coaches. Other things you stand to enjoy and gain are, understanding and recognition of each other football knowledge, be able to work for and with each other, learn from each other, recognize the importance. It is a personal wish, it has got anything to do with the football authority or coaches association. You either continue to become coachito instead of coach or manager, or become coach to throughout your life with the youth and not having the opportunity to handle a premier league and earn good pay, have an opportunity to take care of your health and stop wearing rags track suite but noticed of good tress, but it is very true that any coach who decides to wade through his or her own ideas, decline travel to watch matches within and outside the state and the country according to his purse and time, does not compare his know-how with other coaches will not get to the top of the coaching tree.

Other things you stand to enjoy and gain are understanding and recognition of each other football knowledge, be able to work for and with each other, learn from each other, recognize the importance of TOGETHERNESS, net working gain a lot from the uniform method of coaching to be introduced and established and job placement for our member coaches within and outside the country.

Therefore join us today and start getting more recognition, you need it, you deserve it, it’s important and very necessary for your personal development so that you don’t lose the opportunity you have now or the next opportunity you have been long expecting. It is better to prepare for an opportunity in advance because preparation and opportunity quails success than opportunity to meet you unprepared. Another facts you must put in mind why you must register and be part of this forum are that if you are not informed you will be deformed, if you are not upgraded you will be downgraded, if you are not inspired you will be expired, if you are not the know you will not be in the flow.

Networking is part of those things that can get us exposed. Wisdom demands that we do what we can do to get wisdom and understand in areas where we lack. Don’t allow your environment limit your chances or lack of exposure deprive you of your future and opportunities, lack of finance, time, distance could also limit your chances

To be a member just fill your form on line/or call this number and obtain your form with non refundable one thousand five hundred. We congratulate and welcome you wishing you best of luck as a member. GOD BLESS US ALL.

Football facts, no coach, football supporters, clubs official football lover should miss this footballs facts which no anyone has ever mentioned or written about from the original from the authority.

**Coaches Forum**

**WHAT IS THE COACHES’ FORUM LINK?**

Football Coaches LINK is a forum where Club Football Coaches come together to exchange ideas discuses and improve on their technical know-how, though professional club coaches could also be a member of the forum because all what to be taught and discuses at the amateur levels is the same with what will be taught at the professional level throughout the world. It is the same aspects of the game of football, the same principles of play that is been taught at all levels be it at primary levels, secondary schools, university, club, amateur, professional or any national level throughout the world.

Our Academy research department observed that such forum would be great of value and highly helpful to the members, the players, the state and the country as well. The Academy research department also observed that such forum would be of great help for those who cannot afford to finance themselves for seminars, workshops or courses locally or internationally.

The Forum are for those already trained coaches both locally and internationally who would always be encouraged to attend NIS coaching courses or courses outside the country because football is very wide and coaching needs continuous learning.

We also observed that our past Senior Coaches in this Country, Coaches like Eto Amaechina, Pa Ayo Adeniji, Carl Odywer, Lajide of Railways, coach Siwoku and many others in this Country were victims of this type of forum.

It did not occur to them that such forum where they could exchange ideas would be highly beneficial to them individually, collectively and to the clubs, state, and the country though Late Pate Ayo Adeniji, Rt Navy Onhaminiya, coach Amusa Shittu were happily with pride and pleasure running a weekly seminar for other coaches back then.

But they were still able to produce fantastic footballers to be proud of in this world. Though unfortunately left unknown without being rewarded by the players, clubs, state and the country for the great job they did. You can imagine how many players these coaches had turned out. These players were given recognition and respect but the coaches that brought them out as pride to the clubs they played for and the country were not recognized or remembered.

Back to forum matters, An instance is when any of our national coaches has tactical problem with his national team they are afraid to call a colleagues for suggestions or assistance tactical problems with the Super Eagle even with other national teams are what few coaches could come together with him to solve. After all Coaches were taught the same principles at any coaching course throughout the world yet coaches lost and won, because they are of different level of understanding, different level of knowledge and difference level of experience **BUT** for the adage which says Two good heads is better than one, but that tactical problems could be solved

In this country, many football coaches had gone abroad to read football in different football top countries like Britain, Germany, Scotland, Holland among others. What stops us from exchanging ideas, carving our own method of coaching and establish uniform method of coaching. The whole world knows we have talented have, and then we must gather our ideas together and develop our talent which is the best in the world.

**Coaches Discussion**

**WHY YOU NEED TO BE A MEMBER OF THE COACHES’ FORUM?**

Coaches’ forum is a new initiative bum out of many decades of observations in our general football. The forum will serve as a clearing ground where once a week it will meet to cross fertilize ideas, skills and attitude germane to the coaching functions in general.

The forum is intended to continuously refresh and update the knowledge and skills of our member coaches. The academy will introduce and establish uniform method of coaching which is lacking in the country Ninety percent of the forum activities will be based on practical as visiting coaches/instructors who are well versed in the act of teaching and coaching the game of football within and outside the country would from time to time be invited to improve the skills of our member coaches.

It has been observed that standard of coaching has gone down drastically in the country and had affected the standard of play since the principal cup competition is not as those years and for a long time now have not got interested, dedicated, honest and knowledgeable organizers. It’s not that we do not have not the right people but politics prevails

Being a member of the JJ Sports Academy forum is a personal discretion for those who want to get to the top of the coaching tree, but it is very true that any coach who decides to wade through his or her own ideas will never get to the top of the “coaching tree. He must continuously learn, read football books, articles on football, exchange ideas, travel to watch matches within and outside the state and the country according to his purse time and always compare his know-how with other coaches. Other things you stand to enjoy and gain are, understanding and recognition of each other football knowledge, be able to work for and with each other, learn from each other, recognize the importance. It is a personal wish, it has got anything to do with the football authority or coaches association. You either continue to be called coachito, instead of coach or manager, or become coach to throughout your life with the youth and not having the opportunity to handle a premier league and earn good pay, have an opportunity to take care of your health and stop wearing rags track suite.

**Courses At Glance**

1. Youth Football Training programme for ages: - 8-10, 11-13, 14 - 16, &17 - 19 for boys and girls.
2. Holiday Intensive Football courses for youth during long holidays. Course duration 8 weeks.
3. Special three month training programme for Amateur Footballers Turning Professional (18-20 years).
4. Football Goalkeeping courses. Duration 4 weeks or as agreed.
5. Workshop for Amateur Club Coaches National. State & Local league. Duration 2 weeks
6. Workshop for coaches of the national, state and local league.
7. Coaches weekly forum. Duration once a week (Tuesday).

**PROGRAMMES**

The dates and duration of the programmes are subject to alterations but are yearly programmes

(1) **COURSE 9601 (At Centers)**

**TITLE: YOUTH FOOTBALL TRAINING PROGRAMME**

1. **AGE:** 8-l2yrs. & 13-l6yrs. (Boys & Girls)

**DURATION:** As per school calendar (September – August)

a. Basic course

b. Advanced course

c. As per school calendar Holiday course.

(2) **COURSE 9602**

**TITLE: HOLIDAY INTENSIVE FOOTBALL COURSE**

**AGE:** 8 - 13yrs. & 14 - 16yrs. (Boys & Girls).

**DURATION:** 4 weeks each

1st Set - Month of August

2nd set - Month of September

(3) **COURSE 9603 (At centers)**

**TITLE: AMATEUR FOOTBALLERS TURNING PROFESSIONAL (UNDER 20)**

**DURATION:** (a) Mid January - Mid June

(b) Mid June - November

(4) **COURSE 9604**

**TITLE:** **FOOTBALL GOALKEEPERS COURSE**

**DURATION:** (a) 1st week February - May (4 months)

(b) August - November (“)

(c) 2 Training sessions per week.

(5) **COURSE 9605**

**TITLE:** WORKSHOP FOR CLUB COACHES

(National, State & Local Leagues in all States of the country)

**PERIOD:** Mid June, October, Mid February

10 days of every 4 months.

(6) **COURSE 9606**

**TITLE: COACHES CLUB**

(A weekly forum where coaches exchange ideas in general to broaden their knowledge and improve their coaching skills).

(7) **COURSE 9607**

**TITLE: KEEP FIT CLUB**

ORGANIZED COMPETITIONS LIST

* All Stars Football Cup Competition. Duration:  Twice a year at convenient time
* Under 17 Five-A-Side competition.
* Under 17 Boys & Girls LEAGUE at state and national Level.
* Keep fit Club for Individual, Community or Company staffs**.**

**COMPETITIONS**

1. **ALL STARS CUP COMPETITION**

**PERIOD:** Convenient periods twice in the year

(Week - end matches).

(8) **FIVE - A- SIDE COMPET1TION**

(For professional & Amateur clubs in Lagos state and other states of the country.

**PERIOD:** Convenient periods in the year.

**INFORMATION ON PROGRAMMES**

**COURSE: 9601**

**TITLE: YOUTH FOOTBALL TRAINING PROGRAMME.**

The Programme is intended for youth between ages 8-12 & 13-16 (boys and girls). The Academy appreciates the importance of sound foundation for the youth in all sports, hence the objectives of these course is to reach the grass root, hunt for talented boys and girls and develop them.

This course is therefore designed to properly sharpen the muscular habits and improve the neuro muscular coordination of young boys and girls through carefully designed motor activities for strength and mobility. Such activities will find expression in skills from physical education and football techniques

Graduates from this course can move into the higher level courses available.

**COURSE: 9602**

**TITLE:** **HOLIDAY INTENSIVE & ADVANCED FOOTBALL COURSE**

The course is for boys and girls aged 8 - 16 years. It is intended for those that have gone through our basic programme as well as highly motor educable youngsters.

It is an intensive programme to improve the condition, football technique / skill and some minor tactics of the game of participants from the rudiments of the game.

The training would be 3 times a week or daily.

**COURSE: 9603**

**TITLE: AMATEUR FOOTBALLERS TURNING PROFESSIONAL (UNDER 20)**

It is a course for players in the local league or Amateur league who will be turning professional.

This course is to improve the players on the three aspects of the game of football (Fitness, Techniques/skill and Tactics).

It is an intensive Programme on both theoretical and practical aspects of the game of football. It is a four month Programme designed to equip the players for the challenges of the professional league.

The group will be made to go through planned test matches and competitions for exposure and endurance.

**COURSE: 9604**

**TITLE: FOOTBALL GOALKEEPING COURSE**

This course is intended to assist goal keepers in both amateur and professional levels to improve their goalkeeping techniques and skills. Goalkeepers training requires special attention to get them to reach peak performance. This is lacking at the moment. This course is aimed at providing highly individualized training for each participant.

**COURSE: 9605**

**TITLE: WORKSHOP FOR CLUB COACHES AND NON MEMBERS**

The workshop is intended to continuously refresh and update the knowledge of the amateur club coaches.

The coaches at this level handle players that would later play for the professional clubs and it is important that such coaches themselves are well grounded in foundation laying so that their products will fit into the professional cadre.

Coaches at this level also aspire to manage professional clubs in future. This course with the foregoing in mind will provide students in this course with all it requires to improve club coaches. We would introduce the importance of uniform method of coaching.

**COURSE: 9606**

**TITLE: COACHES’ CLUB**

Coaches club is expected to be a forum for club coaches to exchange ideas once a week preferably on Tuesdays.

The club would secure the services of two competent instructors who are versed in the art of teaching and coaching of the game of football. A suitable ground for practical’s and lectures would be provided to continuously update the knowledge of member coaches and establish and develop uniform method of coaching.

Instructors within and outside the country would from time to time be engaged to improve the standard of member coaches. Ninety five percent of our activities would be based on practicals. Clubs managements would be appealed and encouraged to sponsor their coaches as members of the coaches club. There would be rules and regulations to govern members.

**COURSE: 9607**

**TITLE: KEEP FIT CLUB**

**DETAILS:**

It is for workers who are always busy during the week and would like to exercise their bodies at the weekends. It is just like week and tonic for this group. It is a club where they make more friends relaxed, crack jokes, dance etc.

Sometimes some big companies call for someone to do this within their club house or recreation clubs. Keep fit could also be run within the community.

**COURSE 9608**

**TITLE: UNDER 17 BOYS & GIRLS LEAGUE COMPETITION FOR CLUB, STATE AND NATIONAL**

**DETAILS:**

The under 17 boys & girls league is very important and very necessary for the country.

It is very unfortunate that Nigeria football Federation did not know the importance and necessity of such youth league. It is from this type of league that the under 17 National team players should have been selected. The players in such league would have been exposed to competitions. such league would have reduce the age cheat which has always been a controversy in the country.

Such league with good management could be more popular than the current premier league. I think Kudos should be given to FIFA for organizing such competition for football development.

**COMPETITION**

1. **FIVE - A - SIDE COMPETITION**

The five a side competition is very good and important to players of all levels, as it develops skills greatly. Skill is about applying the correct techniques at the correct spot and at the correct time.

It is a competition very necessary for players in the professional clubs, National league and state league.

2. **ALL STARS CLUB COMPETITION**

The competition is for all stars clubs in the state. The participation could be extended to other states.

The competition is for ex-international players, old players, those above 32 years, players not in any league and sports journalist’s teams.

It is a social gathering forum to re-unite veteran players and various friends of the game.

**COACHES CLUB**

Join football coaches club today. Coaches club is expected to be a forum for club coaches to exchange ideas once a week.

**JIDE ODUBAJO JOSEPH**

TECHNICAL DIRECTOR